



7UP Bottling Company

South St. Paul, Minnesota

A Division of Dr Pepper Snapple Group



MSSA Member Funding Rebate Program

MSSA Tier 1 Funding

(27% of CSD cooler space or 4 shelves- 24% warm display 8 shelves non carb)

Package	Rebate \$
20oz. CSD	\$3.00/cs.
20oz. Signing Bonus	\$1.00/cs.
12pk. CSD	\$1.00/cs.
2-liters	\$1.70/ cs.
New Age, Iso, Energy	\$.40/cs.

Rebates not paid on water, Arizona teas/Snapple pre-priced

All rebates paid quarterly

This is just a few great products 7UP Bottling Company carries, please call the Association Offices for more information 651-487-1983, or to sign up immediately fax the completed form to 651-487-2447.

MSSA Tier 2 Funding

(17% of CSD cooler space or 3 shelves- 17% warm display 6 shelves non carb)

Package	Rebate \$
20oz. CSD	\$1.50/cs.
20oz. Signing Bonus	\$1.00/cs.
12pk. CSD	\$.55/cs.
2-liters	\$.60/ cs.
New Age, Iso, Energy	\$.40/cs.

Rebates not paid on water, Arizona teas/Snapple pre-priced

All rebates paid quarterly



MSSA Tier 3 Funding

(13% of CSD cooler space or 2 shelves- 15% warm display 4.5 shelves non carb)

Package	Rebate \$
20oz. CSD	\$.50/cs.
20oz. Signing Bonus	\$1.00/cs.
12pk. CSD	\$.25/cs.
2-liters	\$.25/ cs.
New Age, Iso, Energy	\$.40/cs.

Rebates not paid on water, Arizona teas/Snapple pre-priced

All rebates paid quarterly



MSSA Administrative Fee 2% of overall rebate.

Sign Up Information

MSSA Member # _____ Business Name _____ Owners Name _____

Address: _____ City/State/Zip _____

Phone _____ Fax _____ Email _____

Signature: _____ Date: _____