

# 2014 SPLASH/FMP Rebate Program

MSSA ONLY for Retailers

January 1, 2014-December 31, 2014



## Requirements:

- Only the items below qualify for this program.
- Rebate program is a calendar year program. Retailer must sign-up for the program each calendar year. MSSA will be allowed to automatically sign-up all customers.
- If a new retailer signs up during the year, the start date is the start of the following quarter. Customers must be signed up at the first of the year to qualify for the entire year.
- MSSA to provide SPLASH with all needed sales data by retailer for each accrual period.
- Only one rebate program from FMP/SPLASH Products, Inc per customer.

## Accrual Periods Quarterly:

- January – March
- April – June
- June - August
- October – December

| Qualifying SPLASH Products                    |        |                 |
|---|--------|-----------------|
| Product                                       | Rebate | Unit of Measure |
| SPLASH-20°F Windshield Wash                   | \$0.02 | 1 gallon        |
| SPLASH-20°F Windshield Wash 55-gallon drum    | \$0.02 | 55-gallon       |
| SPLASH-25°F Windshield Wash                   | \$0.02 | 1 gallon        |
| SPLASH-25°F Windshield Wash 55-gallon drum    | \$0.02 | 55-gallon       |
| SPLASH-25°F All Season 3-in-1 Windshield Wash | \$0.05 | 1 gallon        |
| SPLASH De-icer -30°F Windshield Wash          | \$0.05 | 1 gallon        |
| SPLASH Ice Melt 12lb Shaker Jug               | \$0.15 | 1 Unit          |

\_\_\_\_\_  
MSSA Retailer Name

\_\_\_\_\_  
Distributor Name (Print)

\_\_\_\_\_  
SPLASH Products, Inc. Representative (Print)

\_\_\_\_\_  
Date

*Forms must be completed by all customers OR one Excel spreadsheet list be submitted by MSSA.*