



1270 Energy Lane  
St. Paul, MN 55108  
651-379-6500



## 2012 MSSA/KEMP's Dairy Retail C-store Program

MSSA Member benefits include:

- Price Deck NF Zero - Everyday Low pricing off invoice (EDLP)
- Choice of a premium KEMP's Fluid Dairy Products
- Choice of private label Oak Grove/ Arrowhead Fluid Dairy Products
- No minimum case drop (DSD KEMP's truck/ home delivery service truck)
- No delivery fees or surcharges
- Experienced/ trained drivers
- Statewide service for all members (Fargo/Moorhead excluded)
- Store resets and merchandising support
- KEMP's Dairy supports MSSA lobbying efforts thru additional funding
- Monthly promotions included but not limited to:
  - Chocolate milk half gallons
  - KEMP's milk pints
  - Hershey 12 oz fluid milk products
  - KEMP's 1/2 gallon Orange Juice

MSSA Member #: \_\_\_\_\_

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone/Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

For more information contact the MSSA at 651-487-1983 or Curt Jenson at 612-723-1137  
Fax all sign-up forms to the MSSA at 651-487-2447