

2023 SPLASH/FMP Rebate Program

MSSA ONLY for Retailers



Requirements:

- Only the items below qualify for this program.
- Rebate program is a calendar year program. Retailer must sign-up for the program each calendar year. MSSA will be allowed to automatically sign-up all customers.
- If a new retailer signs up during the year, the start date is the start of the following quarter.
- MSSA to provide SPLASH with all needed sales data by retailer for the year.
- Only one rebate program from FMP/SPLASH Products, Inc per customer.

Annual Accrual Period:

- January – December

Qualifying SPLASH Products		
Product	Rebate	Unit of Measure
SPLASH-20°F Windshield Wash 6/1 Gal CS	\$0.12	1 Case
SPLASH-20°F/-25°F Windshield Wash 55-gallon drum	\$1.10	1/55-gallon drum
SPLASH-30°F Weather Repeller w/De-Icer 6/1 Gal CS	\$2.75	1 Case
SPLASH De-Bug +32 F with Rain Repeller 6/1 Gal CS	\$0.30	1 Case
SPLASH Ice Melt 12lb Shaker Jug 4/12lb CS	\$0.60	1 Case
SPLASH RV/Marine Antifreeze 6/1 Gal CS	\$0.30	1 Case
SPLASH Shaker Bag Ice Melt +5 F 4/10lb CS	\$0.20	1 Case
SPLASH Shaker Bag Ice Melt Pet Safe -15F 4/8lb CS	\$0.20	1 Case
SPLASH Shaker Bag Ice Melt Premium -15F 4/10lb CS	\$0.20	1 Case
SPLASH Red Hot Trigger De-Icer 6/32oz. CS	\$0.30	1 Case
FVP Stay Tuned 12/16oz CS	\$1.20	1 Case
FVP Oil Conventional 12/1 Qt CS	\$0.60	1 Case
FVP Oil Semi-Synthetic 12/1 Qt CS	\$0.60	1 Case
FVP Oil Synthetic 6/1 Qt CS	\$0.30	1 Case

MSSA Retailer Name

Distributor Name (Print)

SPLASH Products, Inc. Representative (Print)

Date

Forms must be completed by all customers OR one Excel spreadsheet list be submitted by MSSA.

SPLASH customers can only receive 1 rebate.